Omni Cigarette Claims

Packages **Tab A**

1. Omni Cigarette Package Design
2. Omni Cigarette Carton Design

Advertisements **Tab B**

3. Omni Cigarette Advertisement in People Magazine, 11/12/01
4. Omni Cigarette Advertisement
5. Omni Cigarettes: Questions & Answers
6. Consumer Advertising
7. Omni Consumer Newspaper Media Plan 2001
8. Omni National Consumer Media Plan 2001-2002
9. Omni National Trade Media Plan 2001
10. Point of Sale Designs
11. Omni Shipper Display
12. Retail Shipper Display Program

Website Materials **Tab C**

13. Website Home Page
14. Benefits of Omni
15. CEO Bennet LeBow's Letter
16. Frequently Asked Questions
17. Taste Test Results
18. Comparison Chart
19. List of Ingredients
20. "Open Space" Advertisement
21. "Best Friend" Advertisement
22. "Dormer" Advertisement
23. "Country Road" Advertisement
24. "Front Porch" Advertisement
25. "Weekend" Advertisement
26. Supporting Research
27. News: Vector Press Release, 11/5/01

News Articles **Tab D**

28. The Wall Street Journal, 11/5/01
29. Campaign For Tobacco Free Kids Press Release, 11/5/01
30. Miami Daily Business Review, 10/19/01
31. Campaign For Tobacco Free Kids, 10/10/01
32. The State, 10/9/01
33. The Cincinnati Post, 10/8/01

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34. The Associated Press, 10/7/01
35. Winston-Salem Journal, 10/6/01
36. Business Wire, Vector Tobacco Press Release, 9/28/01
37. BusinessWeek, 9/24/01
38. Business Wire, Vector Group Press Release, 9/20/01
39. Greensboro News & Record, 9/5/01
40. The Herald-Sun, 9/4/01
41. Chicago Sun Times, 8/5/01
42. Environmental News Network, 7/30/01
43. Capital Markets Report, 7/2/01
44. The Wall Street Journal Europe, 6/26/01
45. Business Wire, Vector Group Press Release, 6/15/01
46. Business wire, Vector Group Press Release, 5/16/01
47. Lancaster New Era, 3/28/01
48. Marketing Intelligence Service, 3/12/01
49. The Associated Press, 2/16/01
50. Campaign For Tobacco Free Kids, 2/14/01
51. Dow Jones Business News, 2/13/01
52. Business Wire, Vector Group Press Release, 2/13/01

SEC Filings **Tab E**

53. 424B3 Filing, 9/28/01
54. S-3 Filing, 9/12/01
55. 424B3 Filing, 7/12/01
56. S-3 Filing, 6/1/01
57. 8-K Filing, 5/17/01
58. 10-K405 Filing, 4/2/01

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